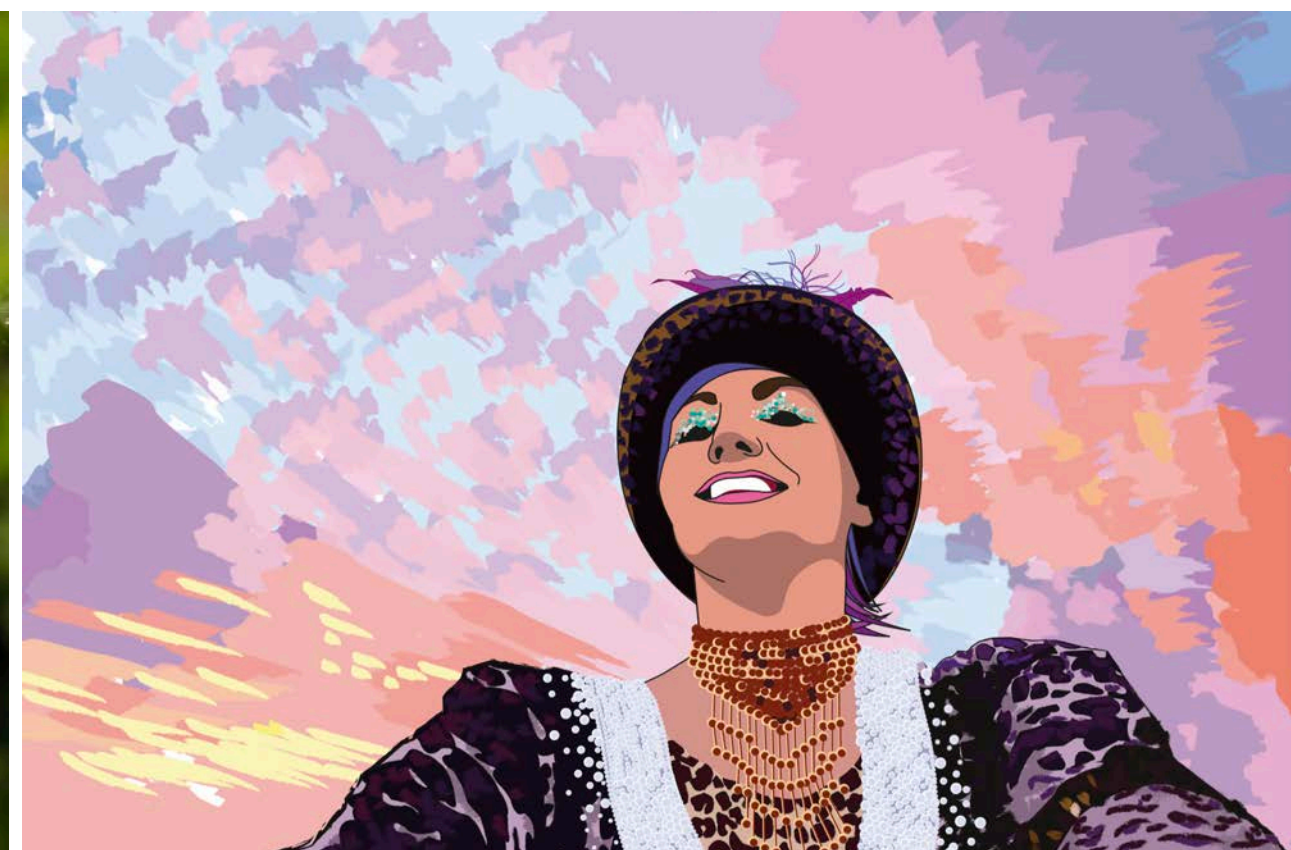


Laura Walters Design

These are a few of the brands I have worked with...



And this is a selection of some of my work...



For more detailed case studies, please visit www.laurawaltersdesign.com

My experience...

Freeman

Senior Graphic Designer (freelance)
January 2019 - April 2019

Bearded Kitten

Senior Graphic Designer (freelance)
November 2019

Smyle

Senior Graphic Designer
January 2016 - October 2018

George P Johnson

Designer
April 2013 - January 2016

BD Network

Designer
May 2011 - April 2013

Kondor

Designer
August 2008 - May 2011

EyeQ2

Designer
October 2006 - August 2008

Topshop

Design Internship
July 2005 and July 2006

My education...

Arts Institute at Bournemouth

BA (hons) Illustration | First Class Honours
October 2003 - June 2006

Arts Institute at Bournemouth

Foundation Diploma in Art and Design
September 2002 - June 2003

Bournemouth School For Girls

AS Levels | 3A's
September 2001 - June 2002

Bournemouth School For Girls

GCSEs | 11A* B's
September 1996 - July 2001

The details...

- Specialising in Events, Branding and Illustration
 - Creates and delivers complete event campaigns; including pre, during and post event life cycles
 - 2D Design Lead on dedicated projects and pitches, ensuring the client brief is met to the highest level of creativity, delivered on time and on budget
 - Translates concepts into industry leading campaigns and branding proposals to support pitches and client presentations
- Represents as a Brand Guardian to support brands and their guidelines and to maintain their brand standards
 - Passionate about colour, illustration, typography and materials
 - Able to conceptualise and provide art direction; including installations, set design, dressing and visual merchandising
 - Can create both commercially successful and innovative design executions
- Able to identify new business opportunities based upon knowledge and passion for the creative industries, including trend forecasting
 - Works closely with internal teams throughout the life cycle of projects, developing ideas into resolved solutions
 - Is able to brief and manage other designers and artworkers to ensure they are delivering high quality work and meeting client guidelines within budget and timelines

